



Working with the Brand

The family of CMP brands draws its strength from our customers and partners, and from consistent professional use. We ask that you remain true to the CMP brand design and strategy. Our brands include all versions of CMP logos, taglines and product line brands.

All images and logos are free to use but the copyright remains with Custom Molded Products, LLC (CMP).

Please note: There are specific terms and conditions associated with the use of our photography, graphics, videos, written copy and other creative material. You will be asked to comply with the terms and conditions before downloading or using CMP materials.

- The adoption and usage of CMP brand provides a number of benefits to our customers and partners.
 - Brand awareness and recognition
 - Consistent style and imagery
 - Professional resources and tools
- You can:
 - Use the CMP logo and brand logos to enhance your own brand
 - Assist us in promoting CMP brands and products by linking to the official CMP website and promotional sites.
 - Use our brand materials following terms and conditions
 - Simply add our logo to your existing promotional materials
- This is by no means an exhaustive list of options; please feel free to [contact us](#) to discuss how the CMP brand can work with you.

The CMP Design & Marketing team is available to assist our customers and partners with use of CMP brands. *We look forward to working with you.*

Terms & Conditions

We encourage you to make use of CMP creative materials, subject to our terms and conditions. We ask that you stay true to the CMP design and style. If you have any doubts or concerns, please give us a call.

- All elements and assets of the CMP brand must be used to positively promote CMP brands and our position as the premier supplier of pool, spa and bath products.
- All images and content provided are the property of and copyright of CMP. Any content utilized (except the CMP logo or brand logos) must be credited 'Courtesy of CMP' and/or use the CMP logo.
- CMP Design & Marketing reserves the right to prohibit use of any brand materials and request content be removed from applications if we believe there has been a misuse of the brand.
- If you wish to alter brand material in any way provided by CMP, you must seek prior written permission from CMP Design & Marketing.

Use of CMP brands and creative property constitutes acceptance of all CMP Design and Marketing guidelines, terms & conditions.

If you have any questions or concerns, please contact: "marketing@c-m-p.com, Subject T&C"